

## FruiteX-B Highlights

	FruiteX-B
Calcium Content	5%
Boro-Carbohydrate Content	95%
Suggested Dosage	113-226 mg/day
Soluble	Yes
Description	White



### What is FruiteX-B®?

FruiteX-B is a fruit mineral complex found naturally in fruits, nuts, legumes and vegetables. The complex is chemically known as calcium fructoborate.

### What are the health benefits of FruiteX-B®?

FruiteX-B is a significant breakthrough for those concerned with bone and joint health and healthy aging. In a pilot study, 79% of participants reported significant increases in joint comfort and flexibility after 8 weeks of supplementation. Participants in yet another study reported a 66% increase in knee comfort after taking FruiteX-B in combination with vitamin C and vitamin D3.

FruiteX-B works by helping the body to maintain healthy levels of vitamin D. Better vitamin D metabolism can help the body absorb more calcium. Proper calcium levels play a major role in maintaining bone health. Extensive clinical research has also linked inadequate concentrations of vitamin D to the occurrence of nonspecific joint discomfort, rheumatic disorders, fibromyalgia, osteoarthritis and other chronic somatic disorders.

*In vivo* studies have confirmed that FruiteX-B can enter the bloodstream intact.

### What kind of claims can I make for FruiteX-B®?

Structure function claims for FruiteX-B can include:

*Promotes Healthy Bones and Joints*

*Supports Healthy Calcium Metabolism*

*Helps Maintain Healthy Joint Comfort and Flexibility*

*Supports Healthy Vitamin D Metabolism*

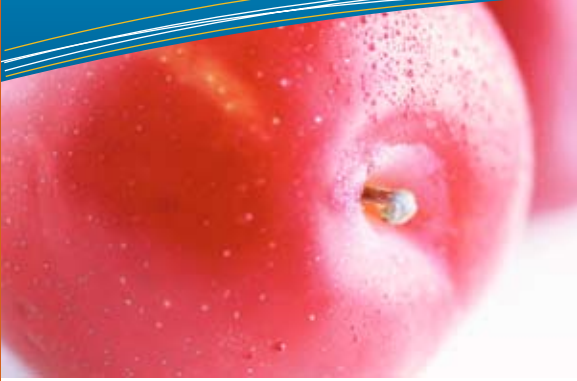
*Promotes Healthy and Active Lifestyles*

**For More Information:**

Call Toll Free: 888.452.6853 • Visit: [www.futureceuticals.com](http://www.futureceuticals.com)

Email [sales@futureceuticals.com](mailto:sales@futureceuticals.com)

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### Why choose FruiteX-B®?

FruiteX-B is equivalent to naturally occurring, nutritious molecules found in plants called borates. Typically, plants draw the element boron from the soil and use it to manufacture borates. When we eat the plants, (IF we eat the plants!), we are provided with our daily borate requirements.

However, our food is not always grown in borate-rich soil. So, even if we do eat the recommended amount of fruits and vegetables, we still might not be getting the daily amount of borates our body needs. FruiteX-B can help supplement diets that do not contain adequate levels of borates.

FruiteX-B is patented, trademarked and is being extensively researched. When you choose FruiteX-B, you can be sure you are including an ingredient that is bioavailable and bioactive into your healthy product. FutureCeuticals goes beyond typical measurements to confirm the health benefits of our ingredients. We have developed a clinical case study program called TargetTest™ that ensures you will receive an ingredient that was shown to be active in people. TargetTest research has shown that FruiteX-B can modulate biomarkers in targets in the body. These TargetTest results offer a powerful marketing advantage and are available upon request.

### How can you use FruiteX-B®?

FruiteX-B is highly soluble making it ideal for nutraceutical and functional food products like capsules, tablets, and ready-to-mix beverages, among others. FruiteX-B provides opportunities for new and effective joint flexibility, joint health, bone health, and healthy, active lifestyle products.

**For More Information:**

Call Toll Free: 888.452.6853 • Visit: [www.futureceuticals.com](http://www.futureceuticals.com)  
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