



## The Power of Brown Rice

### RICETRIM™ ADVANTAGES

- **RiceTrim®** provides the opportunity to easily incorporate the power of healthy carbohydrates and fiber from brown rice into formulations.
- **RiceTrim®** is a brown rice ingredient manufactured using a process originally developed and patented by the USDA.
- **RiceTrim®** is 100% Natural.
- **RiceTrim®** is proprietary and generally recognized as safe (GRAS).

### PRODUCT POSSIBILITIES

- **RiceTrim®** is formulation friendly.
- **RiceTrim®** is easily dispersible in water.
- **RiceTrim®** holds up well at baking temperatures.
- **RiceTrim®** is perfect for any of the following:
  - Healthy meal-replacement ready-to-drink beverages
  - Weight-loss beverages that assist in lowering cholesterol
  - Sports and single-serve recreational beverages
  - Fruit-based "smoothie" applications
  - Ready-to-eat and instant soups
  - Single-serve yogurt ("Go-gurt")
  - Sports and weight loss bars
  - Non-dairy spreads, butter, margarine replacements
  - Low-fat salad dressings, oil and fat replacements
  - Low-fat breads and bakery goods

### STRUCTURE FUNCTION CLAIMS

- **RiceTrim®** promotes maintenance of healthy body weight.
- **RiceTrim®** promotes digestive health.
- **RiceTrim®** promotes maintenance of healthy blood sugar levels.
- **RiceTrim®** supports management of healthy appetites.

### HEALTHY BENEFITS

- **RiceTrim®** is an excellent source of healthy carbohydrates.
- Brown rice is natural and unprocessed, and therefore provides carbohydrates that break down very slowly.
- Brown rice is a rich source of fiber, vitamins, and minerals.
- **RiceTrim®** slows absorption of simple carbohydrates.
- **RiceTrim®** provides beneficial dietary fiber.

### CONTACT

VDF FutureCeuticals  
819 N. Dixie Highway  
Momence, IL, 60954

Phone: 815-472-6853  
Email: [sales@futureceuticals.com](mailto:sales@futureceuticals.com)  
Website: [www.futureceuticals.com](http://www.futureceuticals.com)