



## The Combined Power of Soy & Oats

### SOYTRIM™ ADVANTAGES

- **SoyTrim®** provides the opportunity to easily incorporate the power of both soy and oats into heart healthy formulations.
- **SoyTrim®** is 100% Natural.
- **SoyTrim®** is proprietary and generally recognized as safe (GRAS).
- Products containing **SoyTrim®** can qualify for the FDA Nutrition Labeling and Education Act (NLEA) label claims, such as:
  - “Soluble Oat Beta-Glucan Fiber and Soy Protein from foods such as SoyTrim®, as part of a diet low in saturated fat and cholesterol, may reduce the risk of coronary heart disease and lower blood cholesterol.”
- Products containing **SoyTrim®** can qualify for the American Heart Association’s “Heart Health” seal of approval.
- **SoyTrim®** was originally developed and patented by the USDA.

### PRODUCT POSSIBILITIES

- **SoyTrim®** is a hydrocolloid with superior mouth feel and texture.
- **SoyTrim®** holds up well at baking temperatures.
- Although oat bran and soy protein are difficult to formulate into many food products, **SoyTrim®** combines them into a form that is easy to formulate into any and all of the following:
  - Healthy meal-replacement ready-to-drink beverages
  - Weight-loss beverages that assist in lowering cholesterol
  - Sports and single-serve recreational beverages
  - Fruit-based “smoothie” applications
  - Ready-to-eat and instant soups
  - Single-serve yogurt (“Go-gurt”)
  - Sports and weight loss bars

- Non-dairy spreads, butter, margarine replacements
- Low-fat salad dressings, oil and fat replacements
- Low-fat breads and bakery goods

### STRUCTURE FUNCTION CLAIMS

- **SoyTrim®** promotes maintenance of healthy body weight.
- **SoyTrim®** promotes digestive health.
- **SoyTrim®** helps maintain healthy cholesterol and triglycerides.
- **SoyTrim®** promotes maintenance of healthy blood sugar levels.
- **SoyTrim®** supports healthy immune function.
- **SoyTrim®** supports management of healthy appetites.

### HEALTHY BENEFITS

- Contains high concentrations of oat beta-glucans and soy proteins, both of which are known to lower LDL (bad) cholesterol and total cholesterol.
- Lowers glycemic index of consumed foods.
- Reduces absorption of fat.
- Slows absorption of carbohydrates.
- Increases feeling of fullness (satiety).
- Provides needed dietary fiber.

### CONTACT

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